



UP-STAIRS Dissemination material

Deliverable 6.3

Authors	Lorena Sanchez-Relano, IERC Andreea Le Cam, IERC
---------	---



Project details			
Project acronym	UP-STAIRS	Start (Duration)	1 September 2020 (36)
Topic	LC-SC3-EC-1-2018-2019-2020 The role of consumers in changing the market through informed decision and collective actions		
Call identifier	H2020-LC-SC3-EE-2019	Project Number	892037
Coordinator	University College Cork – National University of Ireland Cork (TYN)		
Contact person	Pádraig Lyons	Website	https://www.h2020-upstairs.eu/

Deliverable details			
Deliverable Number	6.3	Title	UP-STAIRS Project Website
Work Package	WP6: Communication, Dissemination and Exploitation activities	Dissemination level	Public
Deliverable responsible	ESV	Contributing beneficiaries	All
Due Date (M)	31.03.2021 (M7)	Submission date	10.12.2021 (M16)

As part of the dissemination and communication plan, ESV developed templates for UP-STAIRS presentations and reports in October 2020 (M2) (for the consortium internal use). In the same month, they also developed a leaflet and a fact sheet for distribution to partner networks, and at conferences, exhibitions and other events. They can be found in digital format on the publications and results section of the UP-STAIRS website (see the link below):

<https://www.h2020-upstairs.eu/publications-results>

They are in English, as it is shown on the following images. However, they will be translated to other languages in printed format if required. They contain a summary of some basic information regarding the project aims and the participating pilots.



Images 1 & 2: UP-STAIRS Project leaflet and fact sheet (respectively)

Moreover, a project poster and a One-Stop-Shop (OSS) flyer will be developed at a later stage of the project once the OSS are open. Likewise, educational modules for self-training will be published to disseminate the key findings in a practical format to be useful for citizens and potential stakeholders of collective actions. All this content will be available on the project website.